



Malbec

New main season red imperator (cut and peel type) carrot

Red imperator with excellent internal and external colour

Long, uniform roots suitable for marketing as whole roots, slices or plugs

Unique product on the market giving an additional colour to mixed carrot packs



CLASSIFICATION

Crop	Carrot - Imperator
Segment	Main

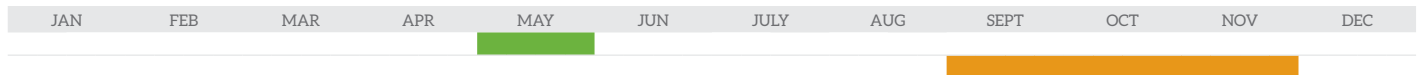
Malbec is a new and unique variety coming from the Seminis imperator breeding programme in the US. Malbec joins with our other orange imperator varieties Propeel and CR1706 to strengthen our carrot portfolio in this segment. Malbec has smooth, long roots which are suitable for selling as full roots, processed carrot plugs, slices or mini carrots. Malbec can be sown at densities from 2.0-3.0 million seeds/ha.

Malbec – giving colour diversity in our imperator carrot range

CALENDAR – DIRECT DRILLING UK & IRELAND



CALENDAR – DIRECT DRILLING NORDICS & BALTICS



Recommendation: ■ Sowing ■ Harvest

*For further information on programming this variety in your area contact your local Seminis representative